

Liferay Partner PRODYNA expands into UK and Netherlands: Open source solution provider recognizes growth opportunity for digital experience platforms in the Netherlands and UK.

LONDON – September 27, 2017 – Liferay, Inc., which makes digital experience software for enterprises, today announced that PRODYNA, a Liferay Platinum Partner in the DACH region for 4 years, will open dedicated offices in both the UK and Netherlands in October to capitalise on local demand for innovative digital solutions.

Established seventeen years ago, PRODYNA has built a reputation for excellence in the design and implementation of custom software solutions for many industries. Operating from 11 established offices in Germany, Austria, Switzerland and Serbia, PRODYNA has an enviable client list including Volkswagen, Deutsche Bank, Thomas Cook and BASF in Europe.

Hüseyin Cifci, CEO of PRODYNA commented: “Organisations throughout Europe face many of the same pressures and challenges as our DACH customers. We are excited to establish a physical presence from which we can engage with leading organisations in the UK and Benelux to transform their digital experiences with the Liferay platform.”

With a team of over 280 highly trained experts located throughout Europe, PRODYNA will be in a position to deliver open source solutions to enterprises seeking a robust, flexible, fully featured and cost-effective digital experience platform.

“PRODYNA has demonstrated its competence time and time again in building robust and innovative solutions using Liferay, and there is no doubt in my mind their team will help more enterprises realise the true value our Digital Experience Platform offers for digital transformation,” said Ruud Kluivers, General Manager Liferay Benelux.

“PRODYNA is a highly competent and dedicated partner for Liferay. Their entry to the UK enriches the ecosystem greatly and is a very welcome addition. There is significant opportunity in this territory and PRODYNA has recognised that. This is great news for Liferay

and our customers here.” Michael MacAuley, General Manager Liferay UK & Ireland.

PRODYNA will speak at Liferay DEVCON October 4th-6th in Amsterdam and Liferay Digital Solutions Forum UK in London on November 8th.

About Liferay

Liferay makes software that helps companies create digital experiences on web, mobile and connected devices. Our platform is open source, which makes it more reliable, innovative and secure. We try to leave a positive mark on the world through business and technology. Companies such as Adidas, Carrefour, Cisco Systems, Danone, Fujitsu, Lufthansa Flight Training, Siemens, Société Générale and the United Nations use Liferay. Visit www.liferay.com.

About PRODYNA

PRODYNA is an innovative IT consultancy serving the digital needs of corporate enterprises across the continent. With around 280 employees, PRODYNA is represented by offices in the major European commercial regions including the UK and Netherlands. PRODYNA embodies the portfolio of a creative agency, an IT consultancy, an IT integrator, and a cloud based hosting and support provider into a highly efficient and cost effective full service partner. PRODYNA has supported global organizations with innovation, strategy, custom software, and all associated hosting, support and management processes for almost two decades. Please visit prodyna.com for customer references and project examples.

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