

# PRODYNA

## THE LEADER IN CLOUD NATIVE BUSINESS SOLUTIONS

## END-TO-END APP DEVELOPMENT

### Motivation

The development of a new app can be very demanding and difficult. Many aspects need to be considered and the proper communication between backend and frontend must be in accordance with data security. This is where we can tie up all the loose ends and help you.

### What We Bring

20 years of experience with software architecture and custom software development projects for many of the largest companies have generated the expertise PRODYNA needs to help you with your project. In the mobile field, many apps have been developed and released along the way. By combining the different areas, we can complement an existing team or set up a new one, so that all the areas needed to build your app are covered. This includes:

- User journeys
- UX and design
- Requirements engineering
- Development
- Testing (manual and automated)
- Analytics/tracking/notification setup
- App store publishing (your account or our account)

### What You Need

We can start at any point. It may be that you already have your designs in place or even the backend programmed and just want to add a mobile app to an existing web app. But we can also start with the bare minimum: The goal and business model you want to bring to life.

### What You Get

Depending on your needs, we can customize the offer. The goal of this offer is to bring an app live. This may include all or some of the following:

- Entire setup of the project to start developing
- UX and design
- Requirements engineering (including data privacy)
- Development of the app
- Pipeline setup for different environments (typically: DEV, TST, PROD):
  - Different apps per environment
  - Apps put into Artifactory
- Repository and Artifactory setup
- App tracking and notification setup

### About PRODYNA

PRODYNA is an innovative IT consultancy specializing in the creation of custom software solutions and serving the needs of corporate enterprises across the European continent. PRODYNA is a Microsoft Gold Partner, Kubernetes Certified Service Provider, Kubernetes Training Partner, and a member of the Cloud Native Computing Foundation.



### Duration

20-75 days



### Benefits

- No mobile expertise is needed on your side
- Deliverable in the app stores (or company portal)
- Full process covered filling any knowledge holes
- A complete solution covering the entire tech stack and connecting to your business



### Pricing

EUR 1200/day