

GUIDANCE TO GREAT USER VALUE IN SOFTWARE DEVELOPMENT PROJECTS

Motivation

The demand for digital products and services that solve a specific user problem or meet a specific user expectation is constantly increasing. A coordinated approach to work in highly qualified and certified cross-competence teams is the key to successful solutions.

Pure agile software development does not cover users' needs and pure scrum agility with a simple mindset of „anything goes“ often leads to a fragmented result without high benefits for the user in terms of savings or simplification of processes.

Simply adding design work rarely improves the end result. Especially when delivered by multiple vendors unfamiliar with the unique requirements of an integrated design and software development process. Users do not end up with an intuitively structured solution that solves their problems seamlessly or completely.

For this reason, at PRODYNA we do not only provide software development and design services we also deliver a proven integrated process to take ownership of a solution that is reliable, scalable and with real value to the user.

This offering allows your organization to assemble or structure a project team in terms of participants, roles, deliverables and workflows that meets a successful solution to your users' needs.

This Experience Driven Development methodology, or XDD for short, focuses all participants on a common goal and thus protects against many individual solutions that do not play together perfectly in terms of operation for the user. Another relevant advantage is protection against a lack of efficiency in the IT budget together with scope creep and all kinds of chaos when working with multiple vendors and disciplines in an IT project.



Duration

5-10 days (depending on complexity of the planned project)



Benefits

- Eye-opening understanding of the state of the art in user-centered design and development
- Best practices based on extensive practical experience
- Comprehensive understanding of the benefits of each project role
- Avoidance of typical types of chaos in IT projects
- Alignment of design and technology vision



Pricing

EUR 1200/day

What We Bring

As a full-service provider with a proven methodology called Experience Driven Development, we are able to combine all experts from strategy, design and software development in a highly efficient way to deliver both small and complex projects with requirements from business, technology and user perspectives through an agile and user-centered design approach.

What You Get		
Step	Actions	Deliverables
01 Screening	<p>Gathering information about</p> <ul style="list-style-type: none">➤ digital culture➤ knowledge of agile approach methods➤ planned structure of project collaboration➤ technological environment and restrictions <p>Evaluation of</p> <ul style="list-style-type: none">➤ UX maturity➤ tech restrictions and opportunities➤ internal resources➤ internal competences	<ul style="list-style-type: none">➤ Company status➤ Gap analysis
02 Customized project set up planning	<p>Conducting a workshop to develop an individual project setup plan with an overview of all stakeholders of the involved departments including responsibilities, tasks, ways and tools of cooperation.</p>	<ul style="list-style-type: none">➤ Customized project set up plan
03 Estimation	<p>Estimation for the number of resources and time required per week and in total for all participants and external suppliers.</p>	<ul style="list-style-type: none">➤ Effort estimation per role, department and external vendors

About PRODYNA

We implement the digital vision of our customers around the world by combining strategic, design and technological expertise. With extensive technological, methodological and professional expertise as well as a user-oriented approach, we conceive, design, develop and operate digital applications and systems that create measurable added value for the business and the users.

Optimization, security, acceptance and sustainability play a key role. The results are long-term, trusting collaborations with our customers, who have chosen us as a strategic partner for their digital transformation.